MILNATHORT GOLF CLUB LIMITED

SOCIAL MEDIA and WEBSITE POLICY

Updated 25/08/2026

Our Contact Details

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Milnathort Golf Club (the "Club") recognises the integral role that social media plays in modern communication and understands the importance of responsible usage to maintain the Club's reputation and integrity. This policy outlines the guidelines for social media engagement and how personal data is managed on the Club's website.

Social Media Policy

Purpose

This policy aims to ensure Club members and staff understand acceptable practices when using social media regarding Club-related issues.

Definitions

- **Social Media:** Any interactive online platform that allows users to communicate and share content publicly, including but not limited to Facebook, Twitter, LinkedIn, blogs, YouTube, and Flickr.

Guidelines for Club Members and Staff

1. **Respect and Confidentiality:**
    - Avoid derogatory comments about the Club, its members, staff, or operations.
    - Do not disclose any confidential information related to members or staff.
    - Obtain permission before using others' content and respect copyright laws.
2. **Conduct:**
    - Do not engage in discriminatory behaviour, bullying, or harassment in any form.
    - Report any offensive content regarding the Club or its members to the Office immediately.
3. **Personal Social Media Use:**
    - Set privacy settings to restrict access to personal content.
    - Provide disclaimers on personal blogs stating that views expressed do not represent the Club’s views.
    - Ensure compliance with the Club's Data Protection Policy.

4. **Club Accounts:**
    - Only authorised personnel may create and manage official Club social media accounts.
    - All content must comply with data protection regulations and copyright laws.
5. **Termination of Membership:**
    - Upon termination, members must relinquish access to Club social media accounts and any related passwords.
6. **Disciplinary Action:**
    - Breaches of this policy may result in disciplinary action, including termination of membership or employment.

Website Privacy Policy

Introduction

This privacy policy outlines how Milnathort Golf Club collects and uses personal information through our website, while respecting each member's and visitor's right to privacy.

Information Automatically Collected

When you visit our website, the following information is automatically collected:

- IP address
- Domain of access
- Referring website
- Date and time of visit
- Operating system and browser version
- Pages visited

Information You Provide

The Club may collect personal information (e.g., name and contact details) voluntarily provided by users for:

- Delivering requested services (e.g., newsletters)
- Promoting events and activities
- Enhancing user experience
- Detecting fraud and conducting market research

This data collection will always comply with the Data Protection Act 1998 and the General Data Protection Regulation (GDPR).

Security Measures

While we strive to protect your personal information, the Club acknowledges that the internet is not completely secure. We cannot be held responsible for unauthorized access or misuse of your data.

Data Accuracy

The Club strives to keep its data accurate. You may request corrections to any incomplete or inaccurate personal data we hold about you.

Third-Party Links

Our website may contain links to other sites. The Club is not responsible for the privacy practices of those sites. Users should consult the privacy policies of any external websites visited.

By following these guidelines, we ensure that Milnathort Golf Club remains a positive and respectful community both online and offline.